



AIMS MOON PAPERIE  
*press kit*

## *about me*

My name is Amy, and I currently create and inspire out of St. Louis, Mo.

For ten years, I've found solace in journaling my day as a way to declutter my thoughts. There's always been a powerful energy I've felt when writing - no matter what the subject. This energy connects me with myself, builds my faith in self-expression, and my ability to organize the affairs of my life with ease.

And this power I feel, I want the women around me to feel too. That's how Aims Moon Paperie came about in 2016: the idea was to design stationery as a tool for self-reflection and organization for women who want to stay connected to themselves, become confident in self-expression and organize their responsibilities in a simple, beautiful and empowering way.

## *about my business*

All products are created and produced by me, with my designs inspired by the amazing women I've been lucky enough to cross paths with.

Aims Moon Paperie Slogan: "Jot The Stories of Your Life."

Who I'm targeting with my products? Women 25-35 years young, who are intentional about creating the life of their dreams one goal at a time.

My current goals? To develop strong and lasting partnerships with reputable brands while expanding my reach to empower more women.



## *meet Amy*

# product offerings

Greeting cards

Planners

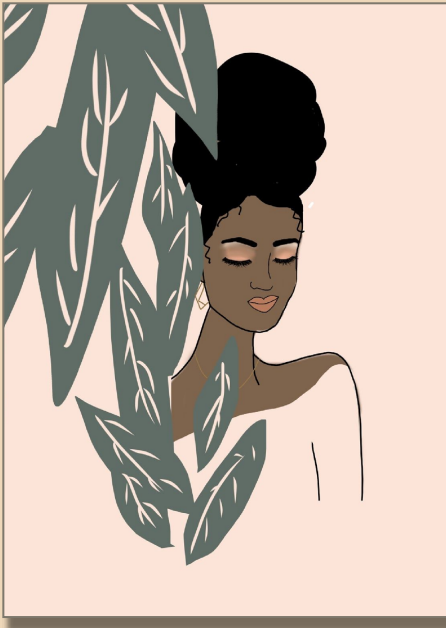
Notebooks

Pens

Stickers

Sticky Notes

Prints



# brand palette

#e2b091



#eed7b9



#f6e0be

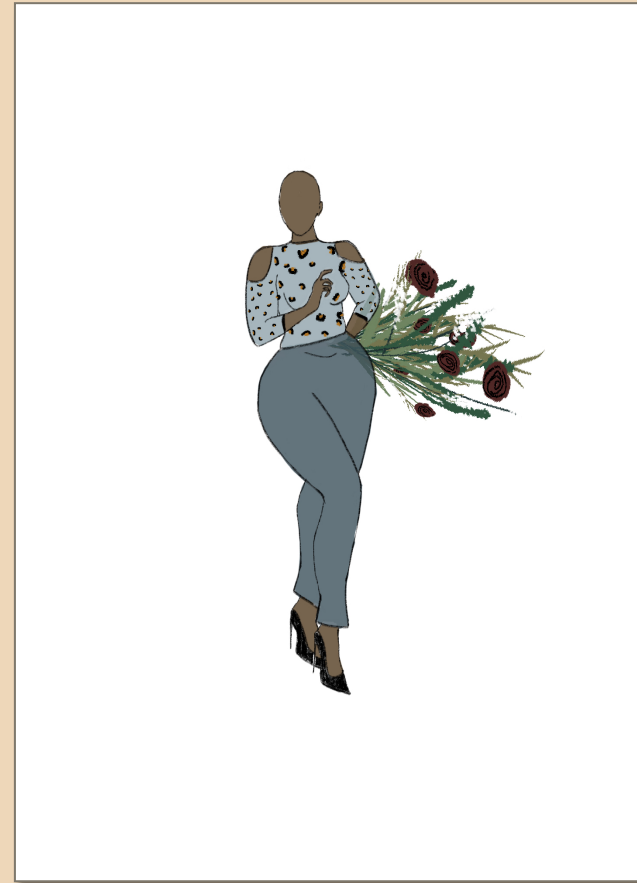


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# collaboration

I'm open to a variety of partnerships with businesses large and small. Ways we could collaborate include wholesale distribution, brand partnerships and licensing of designs.



# contact

Email: [aimsmoonpaperie@gmail.com](mailto:aimsmoonpaperie@gmail.com)

Website: [aimsmoonpaperie.com](http://aimsmoonpaperie.com)

Instagram: [@aimsmoonpaperie](https://www.instagram.com/aimsmoonpaperie)

Twitter: [@aimsmoonpaperie](https://twitter.com/aimsmoonpaperie)

Pinterest: [aimsmoonpaperie](https://www.pinterest.com/aimsmoonpaperie)